



Our Story

The American Cancer Society's Comprehensive Cancer Control Initiative (ACS CCC) has been funded since 2001 to improve capacity for CDC's National Comprehensive Cancer Control Program (NCCCP) recipients and their coalitions through technical assistance and training (TAT). The ACS CCC addresses five core strategies as outlined in DP18-1805 (needs assessment, evidence-based TAT framework, national partnerships, TAT implementation and evaluation) to build NCCCP program and coalition capacity to implement the following effective approaches in their state and local communities:

- evidence-based interventions (EBI)
- policy, systems and environmental (PSE) change
- dissemination and training for partners
- using data and evaluation

This report details the ACS CCC activities, including funded activities implemented by the NCCRT, and progress towards outcomes occurring in the third year of the technical assistance and training initiative (October 2020 - September 2021).

2020-2021 Activities at-a-glance



5 National Webinars delivered



Conducted 2021 NCCCP Program and Coalition Survey in partnership with CCCNP



Created & disseminated 14 Resources:

- Website,
- 3 Webinar Summaries,
- 3 CCCNP Cancer Plan Tip Sheets,
- 5 Circulars (e-newsletter),
- 2 Online Colorectal Cancer Professional Education hubs - NCCRT Education Portal, NCCRT Learning Center



Active Engagement in Partnership Activities (CCCNP, National Roundtables, etc.)



3 Regional Workshops (7 sessions)



Evaluation Implementation

YEAR 3 TECHNICAL ASSISTANCE & TRAINING RESULTS

959



PARTICIPANTS IN WEBINARS

Five (5) webinars focusing on implementing evidence-based approaches in colorectal cancer screening, cancer prevention and screening and fostering coalition health were well attended. (700 unique attendees)

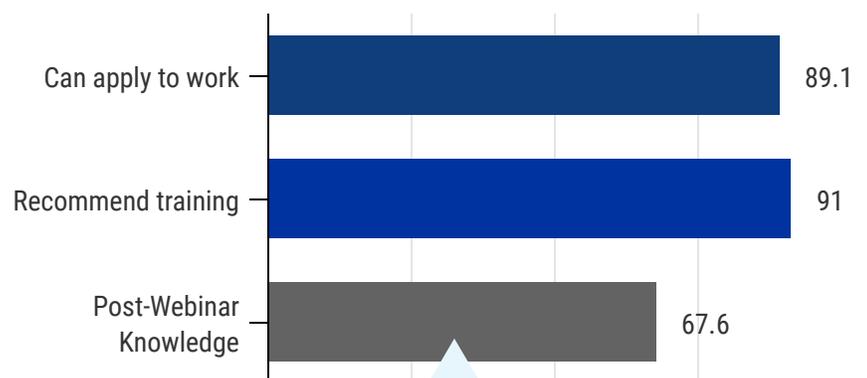
472



RECEIVED PSE RECOMMENDATIONS

Two (2) webinars provided recommendations to implement policy, systems and environmental changes (PSE) for nutrition and physical activity policies at the state and local levels, integrated approaches to update health systems strategies to align with new guidelines extending colorectal cancer screening to individuals 45 and older.

Technical Assistance & Training Participants (%)

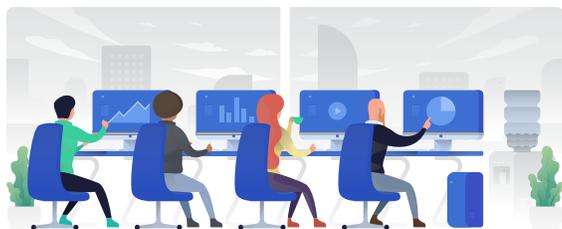


16% INCREASE IN KNOWLEDGE FOR WEBINAR PARTICIPANTS

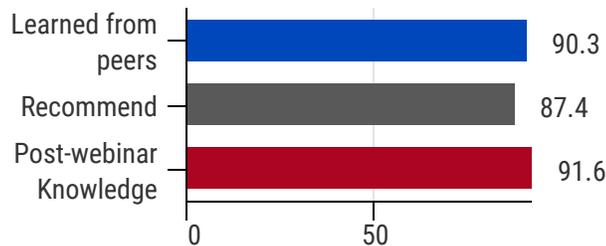


COLLABORATIVE REGIONAL WORKSHOPS - HIGHLIGHTS

37 participated in the **Advancing Health Equity in Cancer Planning and Pacific Island Jurisdictions (PIJ) Peer-to-Peer Series.**
NCCCP Programs



Advancing Health Equity in Cancer Planning participant results (avg.)



42% MEAN INCREASE IN KNOWLEDGE

COLLABORATIVE PARTNER ACTIVITIES



Comprehensive Cancer Control National Partnership (CCNPP) engagement

- Leadership Committee, member; Vice-Chair

Priority Workgroups

- Sustaining Coalitions, Co-Chair
- Colorectal Cancer Screening, Co-Chair
- Vaccine Preventable Cancers, member
- Evaluation, member
- Health Behaviors for Cancer Survivors, member



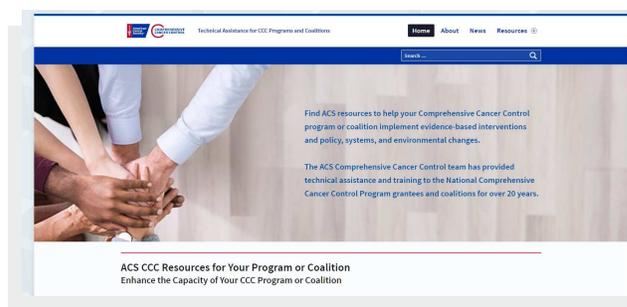
National Roundtable engagement

- National Colorectal Cancer Roundtable
- National HPV Vaccination Roundtable
- National Lung Cancer Roundtable
- National Navigation Roundtable

RESOURCES HIGHLIGHTS

In Year 3, the ACS CCC website (<https://www.acs4ccc.org/>) continued to be a primary dissemination channel. The curated collection of resources and timely information intends to raise the awareness of available resources that can enhance CCC program and coalition capacity to plan and implement cancer plan activities.

This year, **15,314 users** engaged with the site resulting in **53,370 page views**.



The **CCC Circular**, an e-newsletter, highlights ACS events and resources of interest for CCC program and coalition efforts. This year, **5 circulars were released**, resulting in **1,211 unique opens**. High click rate topics included ACS Guidance on Cancer Screening During COVID-19, Cancer Prevention & Early Detection Facts & Figures (2021-2022), and ACS 2021 Brief: Effectively Messaging Cancer Screening During the COVID-19 Pandemic.



For more information about the ACS CCC contact Katie Bathje, Strategic Director, Comprehensive Cancer Control Initiatives, Katie.Bathje@cancer.org