



Our Story

The American Cancer Society's Comprehensive Cancer Control Initiative (ACS CCC) has been funded since 2001 to improve capacity for CDC's National Comprehensive Cancer Control Program (NCCCP) recipients and their coalitions through technical assistance and training (TAT). The ACS CCC addresses five core strategies as outlined in DP18-1805 (needs assessment, evidence-based TAT framework, national partnerships, TAT implementation and evaluation) to build NCCCP program and coalition capacity to implement the following effective approaches in their state and local communities:

- evidence-based interventions (EBI)
- policy, systems and environmental (PSE) change
- dissemination and training for partners
- using data and evaluation

This report details the ACS CCC activities, including funded activities implemented by the NCCRT, and progress towards outcomes occurring in the second year of the technical assistance and training initiative (October 2019 - September 2020).

2019-2020 Activities at-a-glance



9 National Webinars delivered



Collaborative Comprehensive Needs Assessment Addendum



Disseminated 26 Resources (e.g. Website, 9 Webinar Summaries, 9 Webinar Evaluation Infographics, 6 Circulars, Issue Brief)



Active Engagement in Partnership Activities (CCCNP, National Roundtables, etc.)



Rural Comprehensive Cancer Control - Evidence-based Recommendations (Literature Review)



Evaluation Implementation

YEAR 2 TECHNICAL ASSISTANCE & TRAINING RESULTS

3,087



PARTICIPANTS IN WEBINARS

Nine (9) webinars focusing on implementing evidence-based approaches in colorectal cancer screening, cancer prevention and screening and tobacco cessation for cancer survivors were well attended. (1,150 unique attendees)

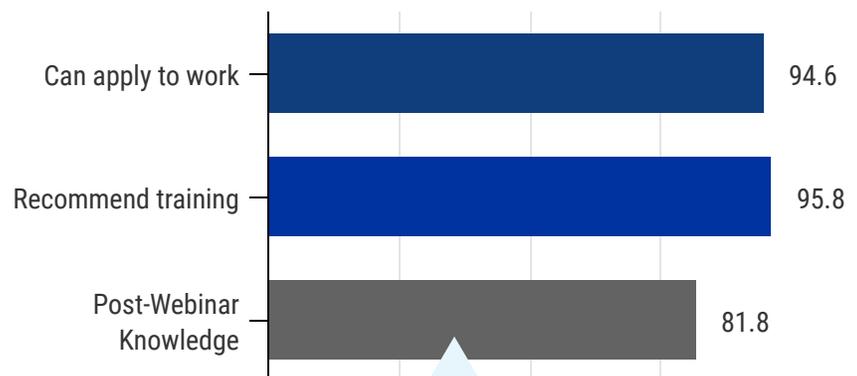
1,418



RECEIVED PSE RECOMMENDATIONS

Three (3) webinars provided recommendations to implement policy, systems and environmental changes (PSE) for tobacco cessation promotion, integrated approaches to implement tobacco cessation in health systems, and real-world examples of lung screening best practices.

Technical Assistance & Training Participants (%)

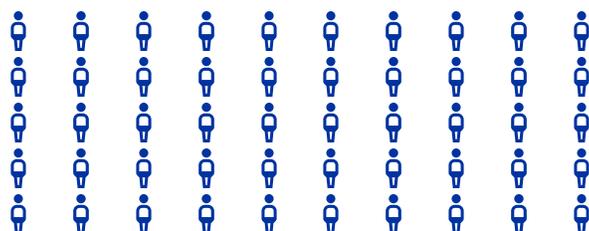


32% INCREASE IN KNOWLEDGE FOR WEBINAR PARTICIPANTS



UTILIZING ACS CCC WEBINAR INFORMATION & RESOURCES

99% TAT PARTICIPANTS **INTEND TO USE OR DISSEMINATE** WEBINAR RESOURCES / INFORMATION



TAT PARTICIPANT DISSEMINATION STRATEGIES INCLUDED:

- Discuss during coalition meeting / with colleagues
- Identify EBIs to implement
- Include in communication materials
- Develop new activities/materials
- Expand or revise existing activities/materials
- Engage new partners
- Coalition members training

COLLABORATIVE PARTNER ACTIVITIES



Comprehensive Cancer Control National Partnership (CCNPP) engagement

- Leadership Committee, member

Priority Workgroups

- Sustaining Coalitions, Co-Chair
- Colorectal Cancer Screening, Co-Chair
- Vaccine Preventable Cancers, member
- Evaluation, member
- Health Behaviors for Cancer Survivors, member



National Roundtable engagement

- National Colorectal Cancer Roundtable
- National HPV Vaccination Roundtable
- National Lung Cancer Roundtable
- National Navigation Roundtable

RESOURCES

In Year 2, the ACS CCC launched a **website** and the **CCC Circular** email newsletter. The curated collection of resources and timely information intend to raise the awareness of available resources that can enhance CCC program and coalition capacity to plan and implement cancer plan activities.

Visit <https://www.acs4ccc.org/> to explore resources across the cancer continuum and cross-cutting content (health equity, policy, and cancer data).



For more information about the ACS CCC contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, Katie.Bathje@cancer.org