



Our Story

The American Cancer Society's Comprehensive Cancer Control Initiative (ACS CCC) has been funded since 2001 to improve capacity for CDC's National Comprehensive Cancer Control Program (NCCCP) recipients and their coalitions through technical assistance and training (TAT). The ACS CCC addresses five core strategies as outlined in DP18-1805 (needs assessment, evidence-based TAT framework, national partnerships, TAT implementation and evaluation) to build NCCCP program and coalition capacity to implement the following effective approaches in their state and local communities:

- evidence-based interventions (EBI)
- policy, systems and environmental (PSE) change
- dissemination and training for partners
- using data and evaluation

This report details the ACS CCC activities, including funded activities implemented by the NCCRT, and progress towards outcomes occurring in the first year of the technical assistance and training initiative (October 2018 - September 2019).

2018-2019 Activities at-a-glance



7 National Webinars delivered



Collaborative Comprehensive Needs Assessment - Literature Review



Developed 7 Resources (e.g. Toolkits, Guidebooks, Press Kit)



Active Engagement in Partnership Activities (CCNP, National Roundtables, etc.)



NCCCP Recipient & Coalition Survey and 6 Data Briefs



Evaluation Planning

YEAR 1 TECHNICAL ASSISTANCE & TRAINING RESULTS

1,700



PARTICIPANTS IN WEBINARS

Seven (7) webinars focusing on implementing evidence-based approaches in Colorectal cancer screening, healthy lifestyle behaviors and tobacco cessation for cancer survivors were well attended.

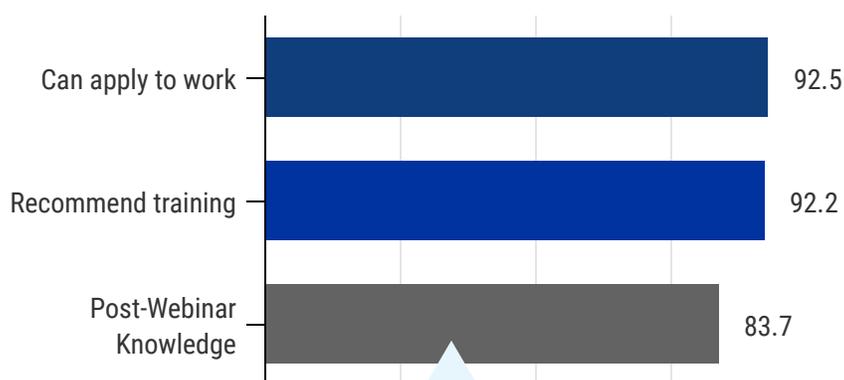
337



RECEIVED PSE RECOMMENDATIONS

Two (2) webinars provided recommendations to implement policy, systems and environmental changes (PSE) for obesity prevention and healthy vending/healthy food policies to reduce sugar-sweetened beverages.

Technical Assistance & Training Participants (%)

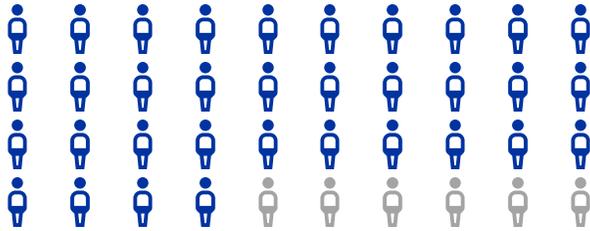


21% INCREASE IN KNOWLEDGE FOR WEBINAR PARTICIPANTS



ACS CCC RESOURCE DISSEMINATION OR USE

84% TAT PARTICIPANTS **INTEND TO USE OR DISSEMINATE** WEBINAR RESOURCES / INFORMATION



DISSEMINATION STRATEGIES INCLUDED:

- Discuss during coalition meeting
- Identify EBIs to implement
- Include in communication materials
- Develop new activities/materials
- Expand or revise existing activities/materials
- Engage new partners
- Coalition members training

COLLABORATIVE PARTNER ACTIVITIES



CCCNP engagement

- Leadership Committee, member

Priority Workgroups

- Sustaining Coalitions, Co-Chair
- Colorectal Cancer Screening, Co-Chair
- HPV Vaccination, member
- Evaluation, member
- Health Behaviors for Cancer Survivors, member



National Roundtable engagement

- National Colorectal Cancer Roundtable
- National HPV Vaccination Roundtable
- National Lung Cancer Roundtable
- National Navigation Roundtable

Other Partners in Year 1: ASTHO, NACCHO



For more information about the ACS CCC contact Katie Bathje, Director, Comprehensive Cancer Control Initiative, Katie.Bathje@cancer.org

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