



# SMOKEFREE PUBLIC HOUSING WORKSHOP

SEPTEMBER 25 – 26, 2017  
ATLANTA, GEORGIA





# WELCOME

Welcome to the **2017 Smokefree Public Housing Workshop** sponsored by the American Cancer Society and Centers for Disease Control and Prevention, in collaboration with the Department of Housing and Urban Development.

On February 3, 2017, the new Smokefree Housing Rule from the U.S. Department of Housing and Urban Development (HUD) went into effect. This change is expected to improve the health of more than two million public housing residents, including 760,000 children, by providing a smoke-free environment. It is estimated to save \$153 million per year in costs associated with treating the effects of second-hand-smoke, repairs of smoke-permitted units, and smoking-related fires. By August 3, 2018, more than 3,100 Public Housing Authorities (PHA) across the country will be required to implement the smoke-free housing rule.

The collaboration of many state and local partners is critical to the success of implementing the new rule. By bringing together key stakeholders, identifying ways to engage residents and public housing authorities, providing smoking cessation resources, and clearly communicating the rule, states can enhance their capacity to implement this landmark public health policy. Each partner organization, with its own unique capabilities, can make a significant contribution to the effort.

Over the next 1 ½ days, you will have an opportunity to network with other state teams, learn from experts in the field, strengthen your relationships with your state partners, and develop a collaborative action plan to support state implementation of new smoke-free rule. We hope you find the time you spend at the workshop beneficial and productive.

## SMOKEFREE PUBLIC HOUSING WORKSHOP OBJECTIVES

1. Develop and strengthen relationships between smokefree public housing partners within states
2. Present strategies to implement HUD's Smokefree Public Housing Rule
3. Share examples of successful PHA efforts in implementing smokefree public housing policies
4. Identify tools and resources that assist with the implementation of the smokefree rule
5. Create action plans by teams of stakeholders

# AGENDA

Organizational acronyms are listed on page 15.

## Day One: Monday, September 25th

<b>8:00 - 8:30 am</b>	<b>REGISTRATION</b>	
<b>8:30 am</b>	<b>Welcome and Opening Address</b>	
	Moderator: Nikki Hayes, CDC/DCPC/CCCB	
	<ul style="list-style-type: none"> <li>▶ Cliff Douglas, ACS</li> <li>▶ Brian King, CDC/OSH</li> <li>▶ Lisa Richardson, CDC/DCPC</li> <li>▶ Michael German, HUD</li> </ul>	
	<b>Introductions and Team Table Discussions</b>	
<b>9:40 am</b>	<b>BREAK</b>	
<b>9:50 am</b>	<b>Partnerships to Plan and Implement a Smokefree Public Housing Policy</b>	<b>Speakers</b>
	Objective: State teams will gain information, strategies, and resources to help them think broadly and strategically about their action plans.	Moderator: Simon McNabb, CDC/OSH
	<ul style="list-style-type: none"> <li>▶ Assembling a Team: Engaging your key stakeholders</li> <li>▶ Engaging Public Housing Authorities and Residents: How to obtain buy-in and address challenges</li> <li>▶ Cessation Support: How to connect public housing residents with tobacco cessation assistance</li> <li>▶ Communicating the Policy: Strategies to communicate the smoke-free policy to PHA residents, contractors, and the community</li> </ul>	<ul style="list-style-type: none"> <li>▶ Nikki Hayes, CDC/DCPC/CCCB</li> <li>▶ Georgi Banna, NAHRO</li> <li>▶ Cliff Douglas, ACS</li> <li>▶ Robin Scala, CDC/OSH/HCB</li> </ul>
	<b>Q&amp;A Session and Team Table Discussions</b>	
<b>11:15 am</b>	<b>World Café</b>	<b>Table Leads</b>
	Objective: The World Café table conversations will help state teams to identify and apply best practices and lessons learned from public housing authorities and coalitions that have successfully implemented smokefree public housing policies.	<ul style="list-style-type: none"> <li>▶ Liz Williams, ANR</li> <li>▶ Pat McKone, ALA Minnesota</li> <li>▶ John Kane, Boston Housing Authority</li> <li>▶ Alan Geller, Harvard</li> <li>▶ Georgi Banna, NAHRO</li> <li>▶ Jose Leon, NCHPH</li> <li>▶ Dawn Randolph, DIR Consulting</li> </ul>
<b>12:30 pm</b>	<b>LUNCH</b>	
<b>1:15 pm</b>	<b>Move to Breakout Sessions</b>	



# AGENDA

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## 1:30 pm Breakout Sessions

Room 3A ▶ **Assembling a Team: Engaging your key stakeholders**

Room 1A ▶ **Engaging Public Housing Authorities and Residents: How to obtain buy-in and address challenges**

Room 7A ▶ **Cessation Support: How to connect public housing residents with tobacco cessation assistance**

Room 8A ▶ **Communicating the Policy: Strategies to communicate the smoke-free policy to PHA residents, contractors and the community**

## Speakers

- ▶ Nikki Hayes, CDC/DCPC/CCCB
- ▶ Karla Sneegas, CDC/OSH/PSB
- ▶ Kara Skahen, Live Smoke Free

- ▶ Georgi Banna, NAHRO
- ▶ Pat McKone, ALA Minnesota
- ▶ John Kane, BHA
- ▶ Larry Williams, Rockford Illinois Housing Authority
- ▶ Ucresia Sistrunk, Kentucky Team

- ▶ Steve Babb, CDC/OSH/OD
- ▶ Jose Leon, NCHPH
- ▶ Bob Burns, NCHPH
- ▶ Christine Cheng, SCLC
- ▶ Allan Geller, Harvard

- ▶ Robin Scala, CDC/OSH/HCB
- ▶ Robin Hobart, CDC/OSH/HCB
- ▶ John Patton, NACDD
- ▶ Liz Williams, ANR

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## 2:45 pm BREAK AND MOVE TO BREAKOUT SESSIONS

3:05 pm **Repeat Breakout Sessions** *(See First Sessions for Details)*

4:20 pm **Move to Team Planning Sessions**

## 4:30 pm Team Planning Sessions

- ▶ After the workshop, what are three priorities that you could use immediately to make a larger impact?
- ▶ What are three bolder steps that you might take?

### Room Assignments

- ▶ Illinois – Room 1A
- ▶ Kentucky – Room 1A
- ▶ Louisiana – Room 1A
- ▶ New York – Room 3A
- ▶ Ohio – Room 7A
- ▶ Texas – Room 8A

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## 5:30 pm ADJOURN

# AGENDA

## Day Two: Tuesday, September 26th

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<b>8:30 am</b>	<b>WELCOME</b>	
	<ul style="list-style-type: none"><li>▶ Introduce Day 2 workshop goals and outcomes</li></ul>	<ul style="list-style-type: none"><li>▶ Sarah Shafir, ACS</li></ul>
<b>8:45 am</b>	<b>Resources to Support Implementation</b>	<b>Speakers</b>
	<ul style="list-style-type: none"><li>▶ Showcase selected state and local resources that are available to state teams</li></ul>	<ul style="list-style-type: none"><li>▶ Christine Cheng, SCLC</li><li>▶ Rachel Riley, HUD</li><li>▶ Robin Scala, CDC/OSH/HCB</li><li>▶ Kristi Fultz-Butts, DCPC/CCCB</li><li>▶ Melanie Ruhe, NACCHO</li><li>▶ Thomas Carr, ALA</li><li>▶ Liz Williams, ANR</li></ul>
<b>9:45 am</b>	<b>Move to Planning Sessions</b>	
<b>10:00 am</b>	<b>Team Planning Sessions</b>	
	<ul style="list-style-type: none"><li>▶ Action Planning Session</li></ul>	
	<b>Room Assignments</b>	
	<ul style="list-style-type: none"><li>▶ Illinois – Room 2C</li><li>▶ Kentucky – Room 6C</li><li>▶ Louisiana – Room 1A</li></ul>	<ul style="list-style-type: none"><li>▶ New York – Room 1A</li><li>▶ Ohio – Room 1A</li><li>▶ Texas – Room 1A</li></ul>
<b>11:45 pm</b>	<b>LUNCH PROVIDED</b>	
<b>12:30 pm</b>	<b>Team Planning Sessions</b>	
	<ul style="list-style-type: none"><li>▶ Teams prepare posters to present</li></ul>	
<b>1:00 pm</b>	<b>Poster Sessions</b>	
	<ul style="list-style-type: none"><li>▶ Teams present their action plans</li></ul>	
<b>1:45 pm</b>	<b>Closing Remarks</b>	<b>Brian King, CDC/OSH</b>
<b>2:00 pm</b>	<b>ADJOURN</b>	

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# PLANNING COMMITTEE

## AMERICAN CANCER SOCIETY (ACS)



**Cliff Douglas, JD**  
*VP for Tobacco Control*

Cliff Douglas directs the University of Michigan Tobacco Research Network and teaches tobacco control policy at the University of Michigan School of Public Health. He managed the Congressional Task Force on Tobacco and Health and wrote a prosecution memo that persuaded the U.S. Attorney General to initiate the criminal investigation of the tobacco industry. Cliff is the American Cancer Society vice president for tobacco control and director of the ACS Center for Tobacco Control.



**Lorrie Graaf, RN**  
*Manager, Comprehensive Cancer Control\**

Lorrie Graaf is the Program Manager for the Comprehensive Cancer Control Program at the American Cancer Society. She manages the operations of the cooperative agreement between ACS and CDC that focuses on national support for the implementation of Comprehensive Cancer Control (CCC) activities. Before joining ACS in 2009, Lorrie was a CCC Public Health Advisor for CDC and a consultant for the National Association of Chronic Disease Directors. She was also the Chief of the Bureau of Health Promotion and the State Chronic Disease Director for the Iowa Department of Public Health.



**Sarah Shafir, MPH**  
*Strategic Director State and National Systems\**

Sarah Shafir is the Strategic Director of State and National Systems for the American Cancer Society. She works to advance the Society's mission priorities with state and national systems such as federal and state governments, health plans and government payer groups, quality improvement organizations, comprehensive cancer control programs and coalitions and professional associations. Sarah has 25 years of experience in public health and has worked at local, state, national, and international levels in government and not-for-profit organizations.

## AMERICAN LUNG ASSOCIATION (ALA)



**Thomas Carr, BA**  
*Director of National Policy*

Thomas Carr has been the Director of National Policy at the American Lung Association since 2010. In this role, he directs state and local tobacco control policy efforts for the Lung Association and is the primary author/editor of the Lung Association's annual State of Tobacco Control report. He also oversees the State Legislated Actions on Tobacco Issues database project for the Lung Association. Mr. Carr is one of the country's most knowledgeable experts on state tobacco control laws and policies. He has a B.A. in political science from Gettysburg College.

## AMERICANS FOR NON-SMOKER'S RIGHTS FOUNDATION (ANR)



**Liz Williams, BS**  
*Project Manager*

Liz Williams is a Project Manager with the American Nonsmokers' Rights Foundation. She provides technical assistance to public health professionals, advocates, and the public on secondhand smoke and smoke-free policy change efforts. She conducts legislative analysis on pending state legislation and provides technical assistance and training on smoke-free multi-unit housing, college campuses, and outdoor public places. Ms. Williams received a BS in Health Policy and Management from Providence College.

## CENTERS FOR DISEASE CONTROL AND PREVENTION (CDC)

### Division of Cancer Control and Prevention, Comprehensive Cancer Control Branch



**Shayne Gallaway, PhD, MPH**  
*Epidemiologist\**

Shayne Gallaway is an epidemiologist with the Scientific Support and Clinical Translation Team at the CDC Comprehensive Cancer Control Branch. He focuses on exploring the relationship between tobacco and environmental exposures and their impact on cancer survivorship and quality of life. Shayne previously worked for the CDC in the area of syndromic surveillance and for the Department of the Army in the area of social health outcomes among active-duty soldiers. Shayne is a commissioned officer in the U.S. Public Health Service Commissioned Corps.



**Nikki Hayes, MPH**  
*Branch Chief\**

Nikki Hayes is the Branch Chief for the Comprehensive Cancer Control Branch of the CDC. Nikki provides management leadership for several CDC programs, including the flagship program, the National Comprehensive Cancer Control Program (NCCCP). Before joining the CDC, she was a biologist in the National Institute of Dental and Craniofacial Research at the National Institutes of Health, where she managed the Institute's DNA Sequencing Core Facility for more than 10 years. She has authored or co-authored several public-health-focused manuscripts.

### Ena Wanliss

*National Partnership Project Lead\**

Mrs. Wanliss is the National Partnership Project Lead in the Comprehensive Cancer Control Branch at the CDC. She administers national partnership activities and is a liaison representative for the CDC Cancer Prevention and Control Division. Prior to joining CDC, Mrs. Wanliss was the ACS Nationwide Manager for the Breast Cancer Programs and was the Assistant Director of Public Education in the Eastern Division in New York. Her 25 years of professional and public health experience has been dedicated to program efforts to address the cancer screening and educational needs of the medically underserved.

## Office of Smoking and Health



**Randi Frank, MEd**  
*Project Officer, Program Services Branch\**

Randi Frank is a Public Health Advisor in the Office of Smoking and Health at the CDC. She provides ongoing, customized consultation and guidance focused on evidence-based, tobacco control strategies for Alaska, Arizona, California, Idaho, Nevada, Oregon, Washington, and the Asian Smokers' Quitline. Randi received her BS degree from Texas Tech University and her MEd degree in Health, Human Performance, and Recreation from Baylor University.



**Simon McNabb**  
*Senior Policy Advisor\**

Simon McNabb is a Senior Policy Advisor for the Office on Smoking and Health at the CDC. In He has helped to develop and release the last six Surgeon General Reports, including the landmark 2014 50th anniversary report, as well as reports on secondhand smoke and youth tobacco use. Simon works closely with the Office of the Surgeon General, Department of Health and Human Services to coordinate the Department's tobacco control activities. Simon is the Designated Federal Official for the Interagency Committee on Smoking and Health and has worked in environmental health for 30 years.

## ENVIRONMENTAL PROTECTION AGENCY (EPA)

### Alison Freeman

*EPA Policy Advisor on Tobacco*

Alison Freeman is the Tobacco/Secondhand Smoke Senior Policy Advisor for the Office of Air and Radiation at the U.S. Environmental Protection Agency. She has worked for 20 years on secondhand smoke policy and other indoor air issues that are related to smoking, and has focused on reducing children's exposure and smoke-free homes and housing, particularly in underserved communities. She has also launched initiatives with the American Academy of Pediatrics, the Head Start program, and the Women, Infants and Children program.



## NATIONAL ASSOCIATION OF HOUSING AND REDEVELOPMENT OFFICIALS (NAHRO)



**Georgi Banna, JD**  
*Director of Policy and Program Development*

Georgi Banna is the Director of Policy & Program Development at the National Association of Housing and Redevelopment Officials (NAHRO) and has worked directly with the affordable housing community for more than 15 years. In his current position, he conducts public policy analysis, formulates regulatory recommendations, and interacts with the U.S. Department of Housing and Urban Development on behalf of NAHRO's members. Mr. Banna has provided training, outreach and technical assistance to Public Housing Authorities in the areas of operations, planning, and on purchasing HUD-owned homes that were occupied by families affected by hurricanes Katrina and Wilma. Mr. Banna graduated from Michigan State University College of Law.

## NATIONAL ALLIANCE OF RESIDENT SERVICES IN AFFORDABLE AND ASSISTED HOUSING (NARSAAH)



**Samuel Little, PhD**  
*Founding President*

Samuel B. Little is Assistant Dean and Director of Field Education at the School of Social Work, University of Maryland Baltimore. He is also an Adjunct Professor at Howard University's School of Social Work in Washington, Executive Director of the Family Empowerment Institute of Maryland, and Founding President of the National Alliance of Resident Services in Affordable and Assisted Housing. He has extensive experience in the management of public housing programs, and served as Deputy Executive Director for Resident and Community Services at the Philadelphia Housing Authority.

## NATIONAL ASSOCIATION OF COUNTY AND CITY OFFICIALS (NACCHO)



**Melanie Ruhe, MPH**  
*Program Analyst\**

Melanie Ruhe, MPH, is a Program Analyst at the National Association of County and City Health Officials (NACCHO). She supports programs in the Safe Health and Resilient Communities portfolio by providing programmatic support for numerous teams, by developing publications and policy tools to increase awareness about key health efforts, and by coordinating, creating and executing project activities. Prior to joining NACCHO, she worked for the National Organization on Fetal Alcohol Syndrome. Melanie received her MPH degree with distinction from DePaul University in Chicago, IL.

## NATIONAL CENTER FOR HEALTH IN PUBLIC HOUSING (NCHPH)



**Bob Burns**  
*Program Monitor*

Bob Burns is the Program Monitor for the National Center for Health in Public Housing (NCHPH). Mr. Burns pursues improved health outcomes for residents of public housing and other vulnerable populations by providing leadership, strategic planning, partnership development, quality assurance training, technical assistance, and research efforts supporting Community Health Centers and public housing. Burns has provided planning, technical assistance and assessment services to health centers, public housing agencies, and social service agencies nationwide for over 20 years.



**Jose Leon, MD**  
*Chief Medical Officer*

Jose Leon, MD, is the Chief Medical Officer for the Health Group at North American Management (NAM). Dr. Leon has extensive experience in planning and implementing public health programs on immunization, maternal and child health, infectious diseases (HIV/AIDS, TB, and Malaria), food and nutrition, and emergency preparedness for underserved populations. Dr. Leon is a liaison between the NAM Health Group and Hispanic organizations. He was the lead supervisor for CDC-INFO, a large call center that receives around 500 calls a day.

## TRUTH INITIATIVE



### Bill Furmanski

*Senior Vice President, Communications*

Bill Furmanski is Senior Vice President of Communications for the Truth Initiative, where he works to make media and policy influencers aware of the organization's initiatives and to engage them in the fight to end the tobacco epidemic. He has developed collaborations with high-profile partners such as Mayo Clinic, Pfizer, and the Men's Health Network, and has devoted much of his career to the fight against tobacco. Bill was deputy director of the Center for Tobacco Cessation for the American Cancer Society, where he led a program to advance tobacco-dependence treatment through improved policies and practices.



### Rachel Riley, BS

*Office of Healthy Homes and Lead Hazard Control\**

Rachel Riley currently serves as a Senior Program Analyst in the Office of Lead Hazard Control and Healthy Homes at HUD Headquarters in Washington, D.C. Prior to working for HUD, she managed a private-sector environmental health and safety training group and consulted on environmental health and safety issues. She promotes lead poisoning prevention, asthma interventions, smoke-free affordable housing, and integrated pest management as strategies to improve health of affordable housing residents. She managed the development of HUD's smoke-free housing Action Guide, "Change is in the Air," released in 2014.

## US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD)



### Peter J. Ashley, DrPH, MPH

*Office of Healthy Homes and Lead Hazard Control\**

Peter J. Ashley directs the Policy and Standards Division within HUD's Office of Lead Hazard Control and Healthy Homes. The Division manages the award of grants for research on residential hazard assessment, contributes to policy development, and develops and implements special initiatives. Prior to joining HUD, Peter served as the Director of the Division of Environmental Health Assessment for the Maryland Department of the Environment and as an environmental toxicologist for a private consulting firm. He received a Doctor of Public Health from the Johns Hopkins School of Public Health and a Master of Public Health from the University of Michigan.



### Christine Cheng

*Partner Relations Director, Smoking Cessation Leadership Center*

Christine Cheng is the Partner Relations Director for the Smoking Cessation Leadership Center (SCLC) at the University of California, San Francisco. She provides strategic leadership, management, administration, planning, and organization for all phases of outreach to accomplish SCLC's objectives across its local, state, and national network of partners. She also serves as the senior advisor to the deputy director on all aspects of SCLC's partnerships. Working for the SCLC was a natural fit for Christine as she had firsthand experience of having a family member with lung cancer.

\* Smoke Free Public Housing Workshop Core Group Member



## GUEST SPEAKERS

### **Stephen Babb, MPH**

CDC/OSH

Stephen Babb is a Public Health Analyst with the Policy, Planning, and Coordination Unit of the Office of the Director of the CDC Office on Smoking and Health (OSH). In this role, he conducts analyses of policies and programs related to tobacco and health issues and responds to internal and external inquiries. Prior to his current position, Stephen served as a Health Education Specialist, a Program Consultant, and a Strategic Coordinator within various branches of the OSH. Before joining the CDC, Stephen spent six years as a regional field director with the New Mexico tobacco control program.

### **Allan Geller, MPH, RN**

Harvard School of Public Health

Alan Geller is a Senior Lecturer at the Harvard School of Public Health. His major interests are in cancer control, cancer epidemiology, and cancer education. He organized a national meeting of Federal officials, NGOs, and tobacco experts to discuss the smoke-free rule, wrote a JAMA Viewpoint piece on the topic, and led a project to study 700 PHA voluntary adopters who first adopted the smoke-free rule. He also co-led a study of Boston public housing residents who were trained as tobacco treatment advocates.

### **Michael German**

HUD

Michael German is the Georgia Field Office Director and HUD's liaison to mayors, city managers, county commissioners, elected representatives, state and local officials, congressional delegations, and other stakeholders. He is responsible for overseeing the delivery and evaluation of HUD programs and services to communities and individuals. German received the Service to America Medals 2009 Citizen Services Medal Recipient in recognition for his significant contributions to the nation for activities related to ending homelessness. Michael is a graduate of Alabama State University and is married with two children.

### **Robin Hobart**

CDC/OSH

Ms. Hobart supports the Health Communications Branch of the CDC Office of Smoking and Health. She conducts training and technical assistance interventions to support evidence-based, counter-marketing, tobacco-control efforts by states, territories, tribes, and other organizations. Ms. Hobart oversees the activities of the OSH Media Network, including development and facilitation of monthly education webinars and monthly e-bulletins on media and communications issues.

### **John Kane, MPP**

Boston Housing Authority

John Kane is a Senior Project Coordinator for the Boston Housing Authority, where he represents the interests of the BHA and its residents in healthy housing collaborations. He focuses on how housing conditions influence personal health because residents of public housing have poorer health than the City of Boston population across a variety of factors including various chronic diseases, smoking rates, obesity, and depression. In collaboration with partners, the Housing Authority has brought in programs and resources to address health disparities, while researchers have shed light on effective interventions.

### **Brian King, PhD, MPH**

CDC/OSH

Brian King is the Deputy Director for Research Translation in the Office on Smoking and Health at the CDC. Dr. King has worked for over a decade to provide scientific evidence to inform tobacco control policy and to communicate this information to stakeholders. He has authored over 100 scientific articles on tobacco control. He was a contributing author to the 50th Anniversary Surgeon General's Report on Smoking and Health, the lead author of CDC's 2014 "Best Practices for Comprehensive Tobacco Control Programs" report, and senior associate editor of the 2016 Surgeon General's Report on E-cigarette Use Among Youth and Young Adults.

## GUEST SPEAKERS

### **Pat McKone**

ALA Minnesota

Pat McKone is the Regional Senior Director of Tobacco Control Programs and Policy at the American Lung Association of the Upper Midwest. She has worked on programs for tobacco cessation for adults and youth, limiting youth access to tobacco, provided education in public and school settings, and has advocated for smoke free housing and limiting exposure to second hand smoke. She has worked with lung health programming for over thirty five years, and was recently awarded the Hoyt E. Dearholt Distinguished Professional Service Award by the American Lung Association.

### **John Patton**

NACDD

John Patton leads the public affairs efforts of the National Association of Chronic Disease Directors, a nonprofit comprised of 7000 health-department employees and public health partners in every state and U.S. Territory. John is a published newspaper, magazine, and online journalist who has worked in mass media and public relations for over 20 years. He has worked for PBS, NBC and CBS, and his public relations work has included government officials, authors, and business leaders. He received his degree in Mass Communications from the University of Delaware and a fellowship at the National Journalism Center in Washington, D.C.

### **Lisa Richardson, MD, MPH**

CDC/DCPC

Lisa C. Richardson is the Director of the Division of Cancer Prevention and Control at the CDC. She provides leadership and direction for all scientific, policy, and programmatic issues related to four national programs: the Colorectal Cancer Control Program, the National Breast and Cervical Cancer Early Detection Program, the National Comprehensive Cancer Control Program, and the National Program of Cancer Registries. She also continues to provide clinical services to cancer patients at the Atlanta Veteran's Administration Medical Center.

### **Robin Scala**

CDC/OSH

Robin Scala is a Health Communications Specialist in the Office on Smoking and Health at the CDC. Robin leads the OSH Media Network, which provides information, resources and support to OSH awardees and partners who work on tobacco control media, counter-marketing, and communications projects for priority populations. She promotes national tobacco education campaigns such as the CDC's Tips From Former Smokers campaign, and provides the latest evidence-based information to OSH awardees and partners, such as the 50th Anniversary Surgeon General's Report on Smoking and Health.

### **Ucresia Sistrunk, MA**

Louisville Metro Housing Authority

Ucresia Sistrunk is the Regional Director at the Louisville Metro Housing Authority where she directs the operations of the Occupancy, Property Management, and Safety & Investigations departments. She works to provide residents with descent, safe, and affordable housing while helping them to achieve self-sufficiency. Ucresia has 22 years of experience in the government housing field and holds several certifications in Public Housing Management. She received a BSBA degree from the University of Louisville and an MA degree from Webster University.

### **Kara Skahen**

Live Smoke Free

Kara Skahen is the Program Director for Live Smoke Free, a program of the Association for Nonsmokers MN. Live Smoke Free provides educational resources and technical support to thousands of building owners, managers, and residents of multi-unit housing smoke-free housing, and to local policy makers and advocates at the state and national level. Ms. Skahen has given numerous presentations on smoke-free housing at the local, state, and national level. Ms. Skahen received her Master of Social Work and Master of Public Policy degrees from the University of Minnesota-Twin Cities.



## GUEST SPEAKERS

### *Karla Sneegas, MPH*

CDC/OSH

Karla S. Sneegas serves as the Branch Chief of the Program Services Branch in the Office on Smoking and Health at the CDC. She manages the CDC National Tobacco Control Program. Prior to her role at CDC, Ms. Sneegas served as the Assistant Commissioner for the Tobacco Prevention and Cessation Commission for the Indiana State Department of Health, where she planned and directed the implementation of the State's tobacco control program. Ms. Sneegas has provided leadership to the state and national tobacco control movements, serving as the chair of the Executive Committee of the national Tobacco Control Network.

## STAFF

- ▶ Todd Tyler, ACS
- ▶ Ashley Armstrong, ACS
- ▶ Karen Van Duren, ACS
- ▶ Adrienne Murphy, ACS
- ▶ Kerstin Ohlander, Planning Consultant
- ▶ Kate Hastings, Meeting Facilitator

## WORKSHOP PARTICIPANTS

### Illinois

**Gail DeVito**

Tobacco Control Program Manager, Illinois Dept of Public Health Division of Chronic Disease Prevention & Control

**Todd Fraley, MD**

Health Law and Policy Analyst, Respiratory Health Association

**Kristi Lessen**

Outreach Coordinator, Simmons Cancer Institute, SIU Medicine

**Adam Nation, MPH, MPP**

Health Systems Manager, State-Based, American Cancer Society

**Amrita Raghuraman**

Smoke-Free Housing Coordinator, Will County Health Department Tobacco Control & Prevention Program

**Shelly Reeter**

Program Manager, Comprehensive Cancer Control Illinois Dept of Public Health Division of Chronic Disease Prevention & Control

**Larry Williams**

Chief Executive Officer, Housing Authority of the City of Freeport

### Kentucky

**Katie Bathje, MA, LPCC**

Program Director, Kentucky Cancer Consortium

**Amanda Bucher**

Community Advisor, Kentucky Center for Smoke-Free Policy

**Elizabeth Holtsclaw**

Health Systems Manager, State-Based, American Cancer Society

**Zachery Raney**

Health Educator II, Tobacco Prevention & Cessation, Northern Kentucky Health Department

**Janikaa Sherrod**

Cancer Control Specialist, Kentucky Cancer Program, Kentucky African Americans Against Cancer

**Ucresia Sistrunk**

Regional Director, Louisville Metro Housing Authority

**Kerri Verden**

Program Administrator, Kentucky Tobacco Prevention/Cessation Program

### Louisiana

**Earl Nupsius Benjamin**

Disparities Population Lead, The Louisiana Campaign for Tobacco-Free Living, Louisiana Public Health Institute

**Pamela Fontenot**

Executive Director, Louisiana Housing Council

**Mikal Giancola**

Program Manager, Comprehensive Cancer Control, Louisiana Cancer Prevention & Control

**Tonya Mabry**

Executive Director, (Louisiana Housing Council President: Southwest NAHRO, Incoming SVP)

**Shannon Robertson**

Director of Clinical Quality, Louisiana Primary Care Association

**Hillary Sutton**

Communications Coordinator Well-Ahead Louisiana, Bureau of Chronic Disease Prevention

**Kaitlin Sylvester**

Health Systems Manager, State-Based, American Cancer Society



# WORKSHOP PARTICIPANTS

## New York

### **Elizabeth Anker**

Program Manager, Advancing Tobacco-Free Communities, New York State Department of Health

### **Suzanne Kuon**

Director of Cancer Control Policy Initiatives, Bureau of Cancer Prevention and Control, New York State Department of Health

### **Andrea Mata**

Director of Health Initiatives Office of EVP, Community Engagement & Partnerships, New York City Housing Authority

### **Daniel E. Murphy**

Senior Vice President/Assistant Commissioner; Statewide Asset Management-Office of Housing Prevention, NY State Homes & Community Renewal

### **Carrie Sealy**

Community Health Worker, Harlem Health Advocacy Partners

### **Michael Seserman, MPH, RD**

Health Systems Manager, State-Based, American Cancer Society

### **Deidre Sully**

Director, NYC Smoke-Free at Public Health Solutions

## Ohio

### **Carlie J. Boos**

Program & Policy Manager, Ohio Housing Finance Agency

### **Mandy Burkett, MA, RS**

Director, Tobacco Use Prevention and Cessation Program, Ohio Department of Health Bureau of Health Promotion

### **Karin Carlson**

Synar Manager, Ohio Department of Mental Health & Addiction Services

### **Leigh Anne Hehr**

Health Systems Manager, State-Based, American Cancer Society

### **Cathy Hewitt, MPH, CHES**

Health Educator, MRC Coordinator; Chair Elect, Tobacco Free Ohio Alliance, Lake County General Health District

### **Brenda D. Parks**

Multicultural Initiatives Director, American Heart Association

### **Linda Scovern, MPH, RD, LD, PAPHS**

Program Manager, Comprehensive Cancer Control and Breast and Cervical Cancer Programs, Ohio Department of Health

## Texas

### **Andrea Albalawi**

Director of Health Initiatives, Foundation Communities,

### **Mark Boldt**

Cessation Coordinator, Texas Department of State Health Services Tobacco Prevention & Control Branch

### **Jennifer Cofer**

Director End Tobacco Program, The University of Texas MD Anderson Cancer Center Office

### **Ashley LeMaistre**

Program Coordinator, Chronic Disease & Injury Prevention Program, Austin Public Health

### **Greg Parkington**

Senior Manager, State Health Systems, American Cancer Society

### **Donna Piper**

Executive Director, Wichita Falls Housing Authority

### **Alyssa Rubin**

Program Specialist IV, Texas Department of State Health Services Texas Comp Cancer Program

# PARTICIPATING ORGANIZATIONS & ACRONYMS

American Cancer Society (ACS)

Boston Housing Authority (BHA)

Centers for Disease Control  
and Prevention (CDC)

- ▶ Division of Cancer Prevention  
and Control (DCPC)
- ▶ Office of Smoking and Health (OSH)

Department of Housing and Urban  
Development (HUD)

American Non-Smoker's Rights (ANR)

American Lung Association (ALA)

Environmental Protection Agency (EPA)

National Association of Housing and  
Redevelopment Officials (NAHRO)

National Alliance of Resident Services in  
Affordable and Assisted Housing (NARSAAH)

National Association of County and City  
Officials (NACCHO)

National Center for Health in  
Public Housing (NCHPH)

Truth Initiative

University of California, San Francisco

- ▶ Smoking Cessation Leadership Center  
(SCLC)



## SMOKEFREE PUBLIC HOUSING WORKSHOP

